

GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM
KAHILIPARA:.....GUWAHATI-19

No.DHE/PEN/Misc/172/2019/22

Dated Kahilipara the 14/08/2019

From:- Smti Gitimoni Phukan, ACS
Director, Higher Education, Assam
Kahilipara, Guwahati-19.

To ✓ The Principal (all),
Govt./Provincialised Colleges of Assam

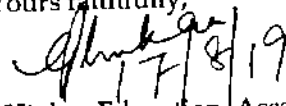
Sub. Support request for Road Safety Campaign focusing on Promoting Road Safety Culture in Assam by involving Colleges and Schools of Assam.

Ref. Govt. letter No.AHE.809/2019/8, dated 15-07-2019.

Sir,

With reference to the Govt. letter on the subject cited above, I would like to forward herewith a copy of Govt. letter No.AHE.809/2019/8, dated 15-07-2019 alongwith its enclosures regarding support request for Road Safety Campaign focusing on Promoting Road Safety Culture in Assam by involving Colleges and Schools of Assam, which is self explanatory for favour of kind information and necessary action.

Yours faithfully,


Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

Memo No.DHE/PEN/Misc/172/2019/22-A

Dated Kahilipara the 14/08/2019

Copy to:

- 1) The Joint Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-6 for information.

Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

(2)

GOVERNMENT OF ASSAM
HIGHER EDUCATION DEPARTMENT
ASSAM SECRETARIAT:::BLOCK 'C' GROUND FLOOR
DISPUR:::GUWAHATI-6
email: higherednassam@gmail.com

No. AHE. 809/2019/8

Dated Dispur, the 15th July, 2019

From : Smti. A.S.Baruah, ACS
Joint Secretary to the Govt. of Assam
Higher Education Department.

To : The Director of Higher Education, Assam
Kahilipara, Guwahati-19.

Sub. : Support Request for Road Safety Campaign focusing on Promoting Road Safety
Culture in Assam by involving Colleges and Schools of Assam.

Road Safety
Maitin
P/Officer
19/7/19

Sir,

With reference to the subject cited above, I am directed to forward herewith a copy of letter No- I/6474/2019, dtd-01/07/2019 along with its enclosures received from Deputy Secretary, Chief Minister's Secretariat, submitted by Shri Deepanshu Gupta, Indian Road Safety Campaign, SOLVE, which is self explanatory and request you kindly to take the necessary action from your end.

Yours faithfully,

[Signature]
Joint Secretary to the Govt. of Assam
Higher Education Department.

Memo No.AHE. 809/2019/8-A

Dated Dispur, the 15th July, 2019

Copy to: 1. Deputy Secretary, Chief Minister's Secretariat, Dispur, Assam.
2. Shri Deepanshu Gupta, Indian Road Safety Campaign, SOLVE, 262, Lane No.4,
Westend Marg, Saket, Delhi-110031.



By order etc,

[Signature]

Joint Secretary to the Govt. of Assam
Higher Education Department.

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2019

ecr-353644/2019

9/7/19

JP (ASB)




GOVERNMENT OF ASSAM
OFFICE OF THE CHIEF MINISTER
DISPUR

Issue No. I/6474/2019
Dated 01/07/2019

✓ Addl. Chief Secretary, Higher Education Department- U/O
Principal Secretary, Transport Department- U/O
Commissioner & Secretary, Secondary Education Department- U/O

I am directed to enclose herewith a letter No.nil dated June 28th, 2019 received from Shri Deepanshu Gupta, Indian Road Safety Campaign, SOLVE, which is self explanatory for favour of your taking appropriate action from your end.


Deputy Secretary to the Govt. of Assam
Chief Minister's Secretariat, Dispur
9/7/19

JP (ASB)

NK
5-7-19

Office of the Addl. Secy
to the Government of Assam
Higher Education Deptt
Dispur, Guwahati-6
Dy. No. 1325
Date 04-07-19

Indian Road Safety Campaign, SOLVE

Admin Address: 262, Lane NO. 4, Westend Marg, Saket, Delhi-110030

Email: info@road-safety.co.in

To

Hon'ble Chief Minister of Assam,
Government of India

Date: 28 June, 2019

Subject- Support Request for Road Safety Campaign focusing on Promoting Road Safety Culture in Assam by involving Colleges and Schools of Assam

Respected Sir,

I, Deepanshu Gupta, am writing this letter on behalf of **Indian Road Safety Campaign, IIT Delhi**, an initiative under Solve (a youth-led not-for-profit organization formed by the students and alumni of IIT Delhi, with the aim to reduce the number of deaths happening due to road accidents to half by 2025).

The purpose of this letter is to seek the support and patronage of the Assam Government for iSAFE- The Safer India Challenge 19 which is a nine-month college championship organized by Indian Road Safety Campaign in collaboration with the Ministry of Road Transport and Highways (MoRTH), Ministry of Housing and Urban Affairs, Department of Science and Technology, and United Nations Institute for Training and Research (UNITAR) for 10000+ colleges and schools all across India with the vision of promoting road-safety.

The total number of road accidents injuries and subsequent death in Assam because of that was 6,127 and 2,572 respectively in 2016 which increased to 6,163 and 2,783 respectively in 2017. This suggests that the magnitude and gravity of the issue are such that it requires a multi-stakeholder approach. As youth is the most vulnerable section in terms of road accidents, the involvement of youth in its eradication becomes mandatory.

The whole program(iSAFE) is designed not just with the aim to create awareness but curbing the problem from every aspect (be it technical or medical or law) by using the expertise of youth and provide the youth with a platform to implement their skills on ground level with a relevant mentorship. Hence, we require support from the Assam Government to achieve the objectives. Also, the support will catalyze the initiatives

OFFICE OF THE CHIEF MINISTER
ASSAM, DISPUR
NO. 350381/2019
DATE 29/06/19

www.road-safety.co.in

Indian Road Safety Campaign, Solve

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of the Transport Department of the state in order to pursue the objectives of the Assam State Road Safety Policy.

The success of iSAFE' 18 championships can be seen through the participation of more than 1500+ colleges and 40,000+ students impacting more than 1.4 million people through the annual championship. The championship has created more than 33 infrastructural changes, 25+ research papers, 25000+ people trained, 7500+ awareness offline and online events, all student-led, at minimal resources.

iSAFE'19 was marked open by the Hon'ble Union Minister of Road Transport and Highways, Shri Nitin Gadkari and Hon'ble Union Minister of External Affairs, Smt. Sushma Swaraj at Rajghat during the launch of the 30th National Road Safety Week on 4th February 2019. This year the target is to reach more than 10,000+ schools and colleges all across India with the vision to promote Safer India by participative engagement of the youth all across India through partnerships with the state ministries/institutions across India. This ambitious target would be hard to achieve without your support as there is, inherently, a great synergy between us which have been explained in Annexure. Along with this, few other annexures have been added to give you a holistic view about the organization and its purpose to associate.

Therefore, we request you to kindly look into the consideration of being a part of iSAFE' 19 by supporting and endorsing our college and school championships in Assam.

Appointment Request: We will be privileged if given a chance to present before you the noble objectives of the organization and the subsequent impact that we have created. Please do let us know when we can have a meeting with you to discuss the same in detail. We look forward to a positive response from your side.

Deepanshu Gupta

Thanks and Regards,

Deepanshu Gupta

Mobile: +91 8860397532

deepanshu.gupta@road-safety.co.in

Enclosure: Annexure

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29/1/19

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Indian Road Safety Campaign, Solve

ANNEXURE

About Indian Road Safety Campaign:

Indian Road Safety Campaign, the road safety project of Solve, was started as a project under the IIT Delhi chapter of National Service Scheme, with the help of Transportation Research and Injury Prevention Program over 4 years back and has now grown to be the largest youth-led initiative in India with chapters across **1500+ colleges** with IIT Delhi chapter leading the national level operations. Currently active across 50+ cities, IRSC works actively with the **United Nations, WHO, Ministry of Road Transport and Highways, AIIMS, and Supreme Court**, etc across awareness, education, law, medicine, technical sectors to change the scenario of road safety in India.

Why Indian Road Safety Campaign was started:

Indian Road Safety Campaign was started when **eight students of IIT Delhi met with a road-accident which led to the death of the 4 students on-spot with rest 4 being paralyzed for 6 months** leading to the entire institute being shocked. At that moment we realized the need to make sure no further lives are lost due to road-accidents and make each and every youth across India realize the need to be safe on Indian Roads.

We would also like to mention one of our most impactful interventions, Policy Internship. Policy Internship is one of a kind initiative of IRSC in which people from different locations across India solve a local road infrastructure related issue. The process involves identification of the problem, stakeholder analysis, devising a solution under the guidance of experts from TRIPP, IIT Delhi and implementation through local authorities. Till now more than 1000+ people have participated in this internship over the past 3 years and **50+ infrastructural implementations** actually happened to solve the major road safety issue.

About iSAFE, The National Safer India Challenge 19:

The Safer India Challenge 19 is a 9-month long championship, with the aim to make roads safer for all and achieve path-breaking changes in the same. It is an initiative of Indian Road Safety Campaign in association with Ministry of Road Transport and Highways and the United Nations for Training and Research held for colleges all across India. The vision for starting the Championship is to rectify the problem of

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Road safety from all ends by igniting the competitive spirit of the youth to achieve path-breaking changes in the scenario by using their expertise - "making them do, what they like to do" to create sustainable impact. The iSAFE championship had the participation of more than 1500+ colleges and participation of more than 40,000+ students impacting more than 1.4 million people through the annual championship. The championship has created more than 33 infrastructural changes, 25+ research papers, 25000+ people trained, 7500+ awareness offline and online events all student-led at minimal resources.

iSAFE'19 was marked open by the **Hon'ble Union Minister of Road Transport and Highways, Shri Nitin Gadkari** and **Hon'ble Union Minister of External Affairs, Smt. Sushma Swaraj** at Rajghat during the launch of the 30th National Road Safety Week on 4th February 2019. This year the target is to reach more than 5000+ colleges and 5000+ schools all across India with the vision to promote Safer India by participative engagement of the youth all across India through partnerships with the state ministries/institutions across India.



Launch of iSAFE'19 by Shri Nitin Gadkari and Smt Sushma Swaraj at Rajghat

In order to boost youth participation in the championship, a video message has also been released by Shri. Nitin Gadkari Sir for the same to boost youth participation in the championship.

Why the Assam Government shall support iSAFE?

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“United we stand, Divided we fall”- There shall be no other reason than this to work for the better cause that could lead to the eradication of death due to road accidents in India. But still, below points shall try to explain the synergy that we share implicitly and how this mutualism can lead to the fulfilment of the desired objectives:

- As India is a signatory to the Brasilia Declaration, the number of deaths from road accidents have to be halved by 2020. with the Supreme Court Committee on Road Safety strictly monitoring the road safety measures in the states every quarter, it becomes imperative for the state to act per its commitment and iSAFE can be a platform where it can channelise the resources to achieve its phase wise targets.
- **PRIME REASONS FOR DEATHS IN ROAD ACCIDENT IN ASSAM:** Driving two wheelers without helmet, Driving four wheelers without seat belt, Talking over mobile phones while driving, Driving above the speed limit, Driving after consuming liquor and intoxicants. This suggests that there is a dire need to work on road safety and more specifically towards awareness and enforcement in the state. The championship is designed in such a way that it not only generates awareness about the law enforcement related to road safety but also provides opportunity to the ignited minds of the state to design and create more technically sound and user friendly products.
- Assam State Road Safety Policy, 2016 in its Policy Statements talks about Strengthening Institutional & Legal Environment, Ensure safer and efficient road infrastructure, Improving the quality of Drivers, Safer Vehicles, Safety for vulnerable road users, Enforcement of Safety Laws, Road Safety Education and Training, Emergency Care and Medical Services for road accident victims, etc. There is no single area of Policy Statements that iSAFE as a championship does not provide opportunity to the students to work on.

Support Required from the Assam Government for iSAFE:

IRSC, IIT Delhi would like the Assam Government to be a part of Policy Internship and iSAFE-19 by supporting and endorsing our college and school championships.

The following is the support required in detail:

- Logo Support to be provided for Policy Internship and Overall championship (iSAFE – The Safer India Challenge 2019).

- 7 (14)
- Notification to be released in all schools and colleges across the state to participate in the championship.
 - Guest Speakers from the Assam Government for key events across the year in the state.
 - Customized support for other events and activities after the discussion.
 - A reimbursement of INR 5,000 to the colleges who work actively across the 9-months on the championship and promote road-safety via any sector like awareness, technical, health or law
 - A special prize for the top-3 colleges who do the best work across the year in the championship for INR 15,000, INR 25,000 and INR 50,000 respectively.
 - Addition of the link of iSAFE`19: The Safer India Challenge on the website of the Government of Assam.
 - A video message from the Hon`ble Chief Minister and other key dignitaries on road-safety in general and encouraging them to take part in the Championship that can be included in the email/notification to the colleges requesting them to participate in the championship.
 - FM Clips on road-safety to be run for encouraging participation and promoting road-safety habits in general all across the state.

All the activities that would be done in these programs in Assam would be held in tandem with the Assam Government and due support would be properly acknowledged everywhere. We would be highly thankful in case the above-requested support can be provided towards creating a Safer and Better India.