

GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM,
KAHILIPARA, GUWAHATI-19.

No. DHE/EG/Misc/21/2021/

Dated Kahilipara the, 03-01-2024

From : Ms. Chinmoyee Talukdar, AES
Dy. Director of Higher Education, Assam,
Kahilipara, Guwahati-19.

To,
The Principal
under the district Kamrup(M), Kamrup,
Darrang, Nalbari and Morigaon

Subject: Invitation to Attend the Entrepreneurship and Rural Development Conclave
Guwahati (ERDC) 2024 on 4th January 2024 at IIT Guwahati.

Sir/Madam,

With reference to the subject cited above, I have the honour to inform you that the Indian Institute of Technology, Guwahati (IIT Guwahati), in collaboration with the Indian Institute of Technology, Ropar (IIT Ropar) and the Entrepreneurship and Rural Development Centre (ERDC), is organizing a conference titled "Need of Entrepreneurship Development at Colleges" on 4th January 2024 at Indian Institute of Technology, Guwahati, (copy enclosed) and you are cordially invited along with the IQAC Coordinator of your college to participate in this one-day conference.

It may be mentioned here that, in case of any inconvenience, you may send a representative on your behalf along with the IQAC Coordinator of your concerned college, who need to compulsorily attend the conference.

This is for favour of your information and necessary action.

For any Query Contact: Ms. Abhisha Jindal, Coordinator, Mob No: 8054145588.

Timings: 9.00 AM

Yours faithfully,

Dy. Director of Higher Education, Assam
Kahilipara, Guwahati-19.

Dated Kahilipara the, 03-01-2024

Enclosures

1. Brochure
2. Concept Note for College conference

Memo No. DHE/EG/Misc/21/2021/

Copy to:-

1. Indian Institute of Technology, Guwahati.
2. All the IQAC Coordinator of concerned college.

Dy. Director of Higher Education, Assam
Kahilipara, Guwahati-19.

31/1/2024



ONE DAY CONFERENCE ON INNOVATIVE RURAL DEVELOPMENT PROJECTS

For Principals and Directors of Colleges

 Indian Institute of Technology,
Guwahati, Assam



4th January 2024

ABOUT THE CONCLAVE

Entrepreneurship and Rural Development Conclave (ERDC) Guwahati 2024 is being organized to enhance support and give boost to Rural Development through establishment of new projects. The aim is to spread awareness about roles and responsibilities of various stake holders in establishing different rural entrepreneurship projects.

ABOUT THE CONFERENCE

It will be day long event spanned into different sessions & then concluding session with further action plan. The target audience for this will be Gram Panchayat Heads from states of Arunachal Pradesh, Assam, Nagaland, Manipur, Mizoram, Meghalaya, Tripura and Sikkim.

The Background, present scenario, scope, need, schemes & challenges of Entrepreneurship Development will be discussed through different sessions. Experts from NITI Aayog, Ministries, Institutes, Industries & policy makers will make audience understand the need to establish centres for Entrepreneurship Development at colleges.

COMPONENTS

- Innovation for Entrepreneurship Promotion in Colleges
- Generation of eco-system for Entrepreneurship at Colleges
- Interaction with Entrepreneurs
- Three Phased Entrepreneurship Development Program
- Networking Sessions

PARTICIPANTS

- Principals and Directors of Colleges
- Policy makers
- Academic professionals
- Researchers
- Curriculum developers
- Entrepreneurs
- Industry representatives
- Government officials
- Entrepreneurial support agencies

KEY TAKEAWAYS

- Certificate of participation will be provided.
- Chance to interact and network with industry experts.
- Accommodation and Food will be provided.
- Registration and participation for the conference is free of cost.

WHAT TO EXPECT



Awareness and Collaboration

Role of entrepreneurship in addressing unemployment and fostering rural development



Knowledge Transfer

Three - Phased Entrepreneurship Development Program



Networking

Enhanced networking opportunities in Start up ecosystem



Ecosystem Building

Building supportive ecosystems for entrepreneurship at the school and village levels



Action Plans

Development of actionable plans and Roadmap for projects

REGISTRATION

Registration link for the conference:

<https://forms.gle/iQiSS2nGwyh9ANdN9>



Scan or Click
to Register

For any query, contact: Ms. Abhisha Jindal, Coordinator, Mob No: +91-8054145588

Arunachal Pradesh | Assam | Nagaland | Manipur | Mizoram
| Meghalaya | Tripura | Sikkim



www.erdco.org.in



/erdcoindia

**One Day Conference on ‘Need of Entrepreneurship Development’
at colleges for Principals/Directors under
Entrepreneurship and Rural Development Conclave Guwahati
(ERDC) 2024**

4th January 2024

At the

Indian Institute of Technology, Guwahati (IIT Guwahati)

Organized by

Indian Institute of Technology, Guwahati (IIT Guwahati)

In Association with

Indian Institute of Technology, Ropar (IIT Ropar)

Entrepreneurship and Rural Development Centre (ERDC)

Overview

Looking at the present scenario of the country unemployment is a major problem which needs to be addressed but is alarmingly increasing every year. When more than 40 million students completing their higher education every year there is a need for 40 million employment opportunities every year but in comparison to that there are less than 4 million employment opportunities. Especially after covid 19 there is a decline in past jobs as well. For sustainable economy of country there is a strict need for more employment opportunities which can only be achieved by setting new entrepreneurial ventures.

Entrepreneurship plays an influential role in the economic growth and standard of living of the country. Entrepreneurship development is a powerful tool to empower individuals and improve their social acceptance. It must be complemented by economic growth and employment opportunities to meet the rising aspirations of youth. The challenge lies not only in a huge quantitative expansion of facilities for Entrepreneurship, but also in the awareness to opt it.

Present model of Entrepreneurship development in country prohibits people in mass number to opt entrepreneurship as there is a belief that entrepreneurship is only for extra ordinary intelligent & privileged people only. To curb this myth there is a need for entrepreneurship awareness to masses & that can be achieved by introducing Entrepreneurship Development to college and university students

as students during this time period finalize their direction for their careers. And as per the latest scenario the colleges/universities are giving the mindset of job seeking (Highly paid Jobs) only. So, there is a need to introduce Entrepreneurship Development model in a planned and organized manner to schools where they can connect with other stake holders of the startup ecosystem.

To cater demanding needs of the country in economic perspective, it is necessary to boost Entrepreneurship at grassroots levels. Here in this conference we are focused to discuss, create & launch Entrepreneurship Development Program through Personality Development Centre's for desired personality of an entrepreneur by intervention of various stake holders including schools, colleges & universities with backup support of technical expertise & manpower having support of Government Institutes, Schemes & Industrialists.

One Day Conference on Need of Entrepreneurship Development at Colleges for Principals and Directors under Entrepreneurship and Rural Development Conclave (ERDC) Guwahati 2024 is being organized by the Indian Institute of Technology, Ropar (IIT Ropar); Indian Institute of Technology, Guwahati (IIT Guwahati) and Entrepreneurship and Rural Development Centre (ERDC) with a view to create entrepreneurial mindset & abilities of college students of the region for greater impact in the socio-economic development of the region.

About the Organizers

Indian Institute of Technology, Guwahati (IIT Guwahati)

Indian Institute of Technology, Guwahati (IIT Guwahati), the sixth member of the IIT fraternity, was established in 1994. The ultimate aim of the institute is to provide the students with an educational training that emphasizes innovation, social awareness, professional ethics and nurture leadership skills. A resourceful environment to promote creativity and entrepreneurship amongst researchers is also being developed while maintaining sustainable goals and upholding the values of highest professional ethics and enrich the lives of humanity.

Indian Institute of Technology, Ropar (IIT Ropar)

Indian Institute of Technology, Ropar is one of the eight new IITs set up by the Ministry of Human Resource Development (MHRD), Government of India, to expand the reach and enhance the quality of technical education in the country. This institute is committed to providing state-of-the-art technical education in a variety of fields and also for facilitating transmission of knowledge in keeping with latest developments in pedagogy. These two areas of focus will enable students to gain exposure to recent trends in their chosen domains of study and gain practical experience through a wide variety of activities the institute

facilitates in its own campus and arranges for in collaboration with industry and other institutes.

Entrepreneurship and Rural Development Centre (ERDC)

Entrepreneurship and Rural Development Centre (ERDC) is dedicated to build a vibrant start-up ecosystem, by establishing a network between academia, financial institutions, industries and other institutions of the region by supporting start-ups & entrepreneurs by providing them possible support from the existing systems. The aim of ERDC is to encourage entrepreneurship in social, technical & rural areas so as to enhance employment generation and development of urban, rural & semi urban areas.

Conference Details

Overview

To cater to the demanding needs of the country in economic perspective and move ahead in the direction of Aatmanirbhar Bharat, it is necessary to boost Entrepreneurship at grassroots levels. Thus, a platform is required to discuss, create and launch Entrepreneurship Development Program through Proposed Personality Development Centre's for desired personality of an entrepreneur by intervention of various stake holders including schools, colleges and universities with backup support of technical expertise and manpower having support of Government Institutes, Schemes. Experts from NITI Aayog, Ministries, Institutes, Industries & policy makers can make audience understand the need to establish centers for Entrepreneurship Development at colleges. Background, present scenario, scope, need, schemes and challenges of Entrepreneurship Development will be discussed through different sessions.

Objective

The broad theme of the conference is to create a platform for different stake holders for Entrepreneurship Development at the college level. This platform will assist in initiating various projects and collaboration for further development. This conference will highlight roles and responsibilities of various stake holders for the way forward.

Expected Outputs

- 1. Awareness and Collaboration:** Increased awareness among school principals, village sarpanches, and college principals regarding the role of

entrepreneurship in addressing unemployment and fostering rural development.

2. **Knowledge Transfer:** Dissemination of innovative strategies, Three-Phased Entrepreneurship Development Program, fostering a deeper understanding of entrepreneurship promotion.
3. **Networking:** Enhanced networking opportunities, connecting participants with successful entrepreneurs, experts, and stakeholders in the startup ecosystem.
4. **Ecosystem Building:** Insight into building supportive ecosystems for entrepreneurship at the school and village levels, as well as strategies for sustainable rural entrepreneurship.
5. **Action Plans:** Development of actionable plans during concluding sessions, providing a roadmap for implementing entrepreneurship and rural development projects.

Recommendations:

1. Incorporate Entrepreneurship in Education at every level.
2. Integrate entrepreneurship education into school and college curriculum, fostering a mindset of innovation from an early age.
3. **Establishment of Supportive Ecosystems:** Encourage the creation of supportive ecosystems for entrepreneurship at the grassroots level, involving local communities and stakeholders.
4. **Collaborative Initiatives:** Facilitate collaboration between educational institutions, government bodies, industries, and NGOs to create a holistic approach to entrepreneurship development.
5. **Continuous Learning:** Implement continuous learning programs for principals, sarpanches, and university officials to stay updated on evolving entrepreneurship and rural development practices.

6. **Mentorship Programs:** Establish mentorship programs connecting experienced entrepreneurs with aspiring individuals, providing guidance and practical insights.
7. **Rolling Out for Impact:** Pilot Programs to be initiated in selected schools and villages to test the effectiveness of the proposed strategies, collecting feedback for refinement.
8. **Government Collaboration:** Collaborate with government bodies to align the initiative with existing schemes, ensuring widespread adoption and sustainability.
9. **Online Platforms:** Develop online platforms for resource sharing, networking, and continuous learning to extend the impact beyond the physical events.
10. **Monitoring and Evaluation:** Implement a robust monitoring and evaluation system to track the progress of implemented projects, making data-driven adjustments for continuous improvement.
11. **Scaling Success Stories:** Highlight and scale successful projects, showcasing their impact to inspire others and attract more participants.

Participation

This Conference is designed for Directors / Principal of Technical Institutions, Directors of Universities/ National Institutes & Selected Teams of colleges of Arunachal Pradesh, Assam, Nagaland, Manipur, Mizoram, Meghalaya, Tripura and Sikkim along with other representatives, policy makers, academic professionals, researchers, curriculum developers, entrepreneurs, industry representatives, government officials and officials from entrepreneurial support agencies.

TENTATIVE PROGRAM

One Day Conference on Need of Entrepreneurship Development at colleges for Principals and Directors on 4th January 2024

Time	Program Schedule
9:00 – 10:00 AM	Registration
10:00 – 11:00 AM	Inaugural Ceremony
11:00 – 11:30 AM	Tea
11:30 – 12:30 PM	Technical Session 1 ‘Entrepreneurship & New Education Policy
12:45 – 1:30 PM	Technical Session 2 ‘Imagination and Creativity Seed to Entrepreneurship – Background and Present Scenario’
1:30 – 2:30 PM	Lunch
2:30 – 3:15 PM	Interaction with an Entrepreneur
3:15 – 4:00 PM	Technical Session 3 ‘Establishment of EDC in Colleges’
4:00 – 4:30 PM	Concluding session & Action Plan
4:30 PM onwards	Networking over High Tea

Venue – Indian Institute of Technology, Guwahati (IIT Guwahati)

Key Takeaways:

1. Certificate of participation will be provided.
2. Chance to interact and network with industry experts.
3. Accommodation and Food will be provided.
4. Registration and participation for the conference is free of cost.

Registration Link for the Conference:

<https://forms.gle/iQiSS2nGwyh9ANdN9>

For Any Query Contact:

Ms. Abhisha Jindal, Coordinator, Mob No: +91 8054145588