GOVERNMENT OF ASSAM OFFICE OF THE **DIRECTOR OF HIGHER EDUCATION**, ASSAM, KAHILIPARA, GUWAHATI-19.

No. DHE/CE/Misc.14/2019/21

Dated Kahilipara, the 28-03-2019

From:- Smti. Gitimoni Phukan, A.C.S. Director of Higher Education, Assam Kahilipara, Guwahati-19.

To,

The Principal (All), Govt./Provincialised Colleges of Assam.

Sub: Sponsoring "Education opportunities in North-East India" 29th and 30th March, 2019 Yangon.

Ref: Govt. letter No. AEE.07/2019/22, dated 18-02-2019.

Sir,

With reference to the letter on the subject cited above, I would like to forward herewith Govt. letter No. *AEE.07/2019/22, dated 18-02-2019* alongwith its enclosures as received from ACT East Policy Affairs Development, Govt. of Assam regarding sponsoring "Education opportunities in North-East India" 29th and 30th March, 2019 Yangon which is self explanatory for favour of kind information and necessary action.

Yours faithfully

Director of Higher Education, Assam <u>Kahilipara, Guwahati-19.</u> Dated Kahilipara, the 28-03-2019

Memo No. DHE/CE/Misc.14/2019/21 -A Copy to:-

1) The Joint Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-6.

Director of Higher Education, Assam Kahilipara, Guwahati-19.

GOVERNMENT OF ASSAM ACT EAST POLICY AFFAIRS DEPARTMENT JANATA BHAWAN <u>DISPUR, GUWAHATI-781006</u>

No. AEE. 07/2019/Pt/22

Dated: Dispur, the 18th February, 2019

From :

Shri Sazzad Alam, ACS Deputy Secretary to the Government of Assam, Act East Policy Affairs Department, Janata Bhawan, Dispur, Guwahati – 781006. The Director,

Higher Education Department,

Director of Higher Education, Assam

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Kahilipara, Guwahati-19 Sponsoring "Education opportunities in North-East India" 29th & 30th March 2019 Yangon.

Sir,

Sub :

With reference to the subject cited above, I am directed to inform you that an Educational Fair titled "Education opportunities in North-East India" will be held in Yangon (Myanmar) on 29th & 30th March 2019. In this regard, I would like to further request you to extend your support and have a combined programme with Act East Policy Affairs Department, Government of Assam. For reference, I am enclosing herewith a copy of the letter received from SAPE regarding the above mentioned event.

Yours faithfully,

Deputy Secretary to the Govt. of Assam, Act East Policy Affairs Department.

Dated: Dispur, the 18th February, 2019.

P.S. to Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-781006.

P.S. to Additional Chief Secretary to the Govt. of Assam, AEPA Department, Dispur, Guwahati-781006.

 P.S. to Secretary to the Govt. of Assam, AEPA Department, Dispur, Guwahati-781006.

By order etc,

Deputy Secretary to the Govt. of Assam, Act East Policy Affairs Department.

Direct.

Memo No. AEE. 07/2019/Pt/22 - A,

Enclo: As stated above

A-7, Dr.-B.R Ambedkar Market II Cart Road, Siliguri, Darjeeling Phone : 0353 - 6459561 www.sapeevents.com



SAPE EVENTS & MEDIA P-287 Darga Road, Kolkata - . Phone : (033) 2290 2207 / 400 Fax : (033) 2290 2208 E-mail : info@sapeevents.com

E-mail : sapecareer@rediffmail.con. CIN NO : U92190WB2010PTC141526

Dated : 15th January 2019

То

The Additional Chief secretary Act East Policy Affairs Department Government of Assam

Sub-Sponsoring "Education opportunities in North-East India" 29th & 30th March 2019 Yangon Respected sir

India being a diverse country with a variety of people and culture attracts thousands of students from across the globe, hence provides ample opportunities for multicultural interaction. This teaches students tolerance, acceptance of diversity and helps to build close cultural connections. An exchange of culture consequently aids in promoting teamwork and confidence. India's world-class education system, regulated and monitored by the government, further makes the country a popular destination for foreign students pursuing higher education. Most of the students who come to India prefer Engineering & IT, followed by management and nursing.

India's trade and cultural relations with Myanmar has flourished throughout history. These ties were reinforced in the 20thcentury with the further association of Indian Universities & Centers of Education and Indian teachers of Myanmar.Today, both the countries are transforming into a modern economy, India is in a position to provide high quality English language based education, training and skills development for their citizens.

People of Myanmar are eager for higher studies. Thousands of students of this country are seeking admission in educational institutions abroad for advance studies every year. Among those going abroad for higher studies from Myanmar only 20%, particularly those belonging to affluent families, can afford to receive education in Western countries. Rest of them can choose India as their destination as the country can provide quality education at a much cheaper cost.

The number of Myanmar students pursuing education in foreign countries has been increasing significantly since 2017-18.

About Myanmar

Situated between two of the largest countries in the world, India and China, Myanmar has significant geopolitical importance in Southeast Asia. A country of over 50 million people, a frontier economy that needs development in almost every sector, young and cheap labor, and its geopolitically strategic location has made Myanmar a destination for investment from all over the world. The demand for an educated work force is growing exponentially. Large numbers of young expats are working for banks, manufacturing and trading companies, telecoms, etc.

With an increasing need for human capital, the government of Myanmar has made the overhauling of education system a national policy.

In the absence of international education standards, many students opted study abroad.

The exact data on the number of Myanmar students in India is not available. However education consultants estimate that over 500 students come to India solely for their higher studies. Apart from North-East India's proximity to these countries and

affordable tuition fees, the cultural closeness makes parents feel more secure about their wards, which is the main reason for the increasing number of students heading for North-East India.

Con

Furthemore, unlike with countries far away, those parents who wish to send their children to India can visit the academic institutions before enrolling their wards.

Myanmar Students

Most outstanding students in Myanmar have sought university education abroad over the past five years, according to a survey; these students were either attending degree courses in foreign countries under their own arrangements or were on scholarship programmers. Myanmar sends over 50,000 students abroad annually

Myanmar will become a major source of international students for higher education institutions in the North-East institutions in near future.

About SAPE

SAPE is one of the leading event management and educational promotion organization of South East Asia, dedicated to serve the student community by providing them with an easy access to education options and prospects almost at their door steps.

SAPE Career Fair is the most sought after education fairs in India and South Asian countries and in the past these fairs have been extended to more than 19 cities in the region and South Asian Countries. With an experience of more than 200 such fairs SAPE has always worked on the concept of reaching students in the cities with limited educational options. This initiative of SAPE has been appreciated by exhibitors and their continuous support has made it possible for us to explore new markets. SAPE specializes in promoting quality education amongst Indian and foreign students. It has been serving institutions from all over India. In a very short span of time the organisation has emerged as a key player in this industry and with its continuous effort & creativity, has been able to meet the changing demands of the education industry.

SAPE has been the first organizer of educational fair in Nepal, Bhutan, Cambodia, Vietnam, Sri Lanka, Myanmar and Bangladesh and has enjoyed the status of first mover advantage and it has succeeded in proving beneficial for both the students and the institutes.

SAPE had successfully organized five India Education fair in Myanmar in association with Indian Embassy, Yangon and *first Indian Organisation* to organise a fair, deeply focusing on Indian education.

Objective & Methodology

The rationale behind "Education opportunities in North-East India" is not only to bring together key stakeholders including policy makers, educationists and industry at both countries for deliberations and knowledge sharing but also to create an ecosystem for developing strategic partnerships in the Education sector between North-East India and Myanmar.

Collaboration Models in International Education

Government Scholarship – Myanmar Government can use scholarship programs to encourage their students to choose top universities in North-East India and colleges to study higher education.

Twinning Program – Twinning programs are based on credit transfer agreement between collaborating institutions. These are typically 2+2 or 3+1 types of arrangement where courses take at an Indian institution, are recognized and easily transferred to collaborating foreign Institutions.



Local representative – North-East Indian universities will take this opportunity to partner with Myanimar agents to recruit students.

Investment opportunities in the Education space Taking over existing Institutions or partnership opportunities

Dual Degree Programs – Involves the curriculum cooperation of two or more higher education institutions. Students who study at two higher education institutions receive upon the completion of the study program a separate degree certificate from each of the participation institutes.

Research Collaborations - Research Collaborations often evolve from existing faculty relations.

Joint Degree Programs – These are arrangements where students study at two higher education institutions and receive upon the completion of the study program a single degree certificate issued and signed by all the participating institutions jointly. It's most common in Business & Management field.

Anticipated Outcome "Education opportunities in North-East India"

India leads the world in the production of world-class Information Technology (IT) and management professionals and has the world's second largest education network. Indian institutions both public & private are emerging as centres of attraction for students around the world.

The cultural similarities between northeastern India and Myanmar will serve as the fulcrum of India's ties with the neighboring nations. We should capitalize on our cultural, languages and ethnic similarities between Northeast India and Myanmar to create a flourishing and synergistic Education destination.

Beneficiaries of Project

Myanmar is India's nearest, and in many ways, dearest neighbor. As such, a strong and mutually beneficial relationship with Myanmar remains at the core of India's neighborhood policy. Our relations, built on a rich legacy of civilizational, cultural, religious and linguistic interaction, have today grown to encompass all areas of contemporary relevance. The relationship is marked by close contacts at the highest political level, growing trade and investment, burgeoning infrastructural linkages, cooperation in the fields of development, education, culture and defense, as well as a broad understanding on major issues of international interest.

Both the government and the private sectors have made huge investments in research, laying emphasis on an educated workforce with a commitment to lifelong learning. Presently, India has students from around 100 countries across the globe, mainly from Asia and Africa.

Education is an important area of cooperation between India and Myanmar. Both countries have a shared legacy of intellectual, cultural, religious and linguistic discourse dating back to more than 2500 years. People to people contacts are at the core of this special relationship. In recent years, a number of steps have been taken to encourage deeper and meaningful interactions

between the two people.Educational linkage between India and Myanmar occupy a special place i this framework of interactions.

Tentative Programme

| Day one | |
|--|---|
| 9:00am | :Registration |
| | |
| 9:30am | : Welcome, National Anthem & Formal Inauguration of EONEI |
| 9:45am | :Welcome speech |
| 9:50am | short Video on Education in North-East India |
| 10:00am | :Why Education in North-East India by senior VC from University fron |
| North-Eat State(To be decided) | |
| 10:15am | :Students exchange opportunities in Myanmar and Indian universities b |
| Rector Yangon University | |
| 10:30am | Indian Education system and benefit by Prof. Sunaina Singh |
| Vice Chancellor, Nalanda University, Vice President, Indian Council for Cultural Relations | |
| 10:45am | : Scholarship opportunities in India by Mr. Diptiman Das, Chairman & MD |
| EdCIL | |
| 11:00am | : India and Myanmar relation by Ambassador Embassy of India |
| Myanmar | |
| 11.15AM | : Special Address on Education in North-East India by North East Minister |
| 11.30AM | :Address by Education minister of Myanmar |
| | |

Theme Session

"Education opportunities in North-East India" is a great strategic move to attract talented Myanmar students to study in North-East India. We now need to work on increasing visibility of 'Brand North-East India' in Myanmar to attract students. This diversity of actors will enhance the quality of learning, teaching and research, and contribute significantly to the overall student experience and create a positive public perception globally.

This session will discuss the following;

Panelists:

I Mr. Diptiman Das, Chairman & MD, EdCIL

Prof. Gautam Biswas, FNA Director, IIT Guwhati

VC Manipur University, India

VC Mizoram University, India

VC Nagaland University, India

Rector Mandalay University, Myanmar

Rector Yangon University, Myanmar



Private Institutions from India will be paid there travelling expenses. National reputed Institutions like IIT, IIMS, IIHM, IIFT, NIFT, NID & others will require travelling expenses and accommodation during the summit

Budget option A

1.Inviting 15 importance institutions from North-East India

Each institutions will have two representative covering

Air fair, accommodation and transportation etc.

Expected expenses for 30 person average INR50,000/-

Total amount INR15,00000/-(Fifteen lakh)

Budget option B

1. Inviting Minimum ten 15 importance institutions from North-East India

Each institutions will have two representative covering

Air fair, accommodation etc.

expected expenses for 20 person average INR50,000/-

Total amount INR10,00000/-(ten lakh)

Budget option c

1. Inviting Minimum ten 15 importance institutions from North-East India

Each institutions will have one representative covering

Air fair, accommodation etc.

expected expenses for 15 person average INR50,000/-

Total amount INR7,50,000/-(ten lakh)

Hotel, Venue and other expenses extra.



EDUCATION OPPORTUNITY IN NORTH-EAST INDIA SUMMIT 2019 29TH MARCH, 2019, SUMMIT PARK VIEW HOTEL, YANGON

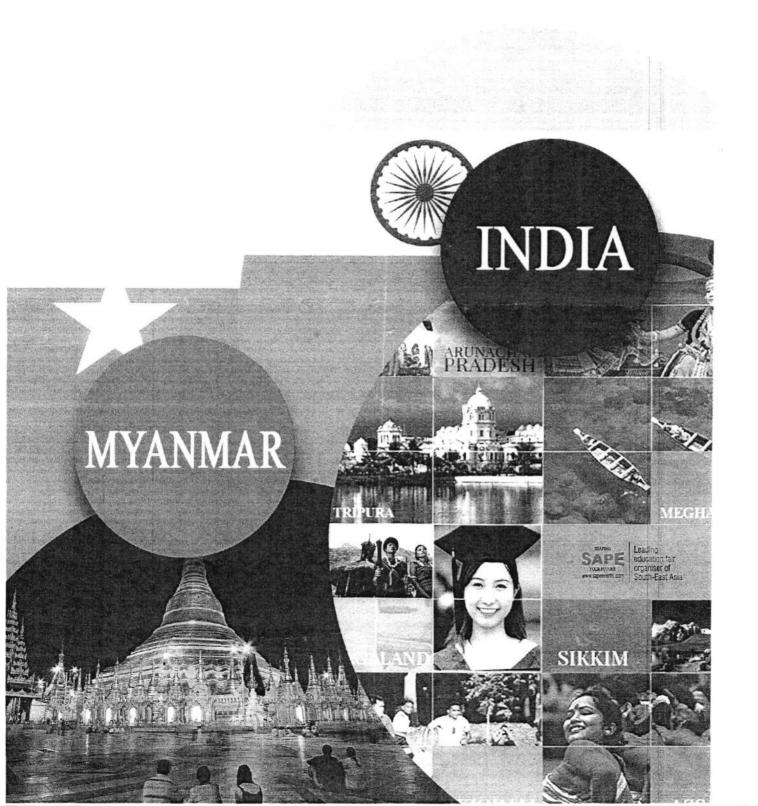
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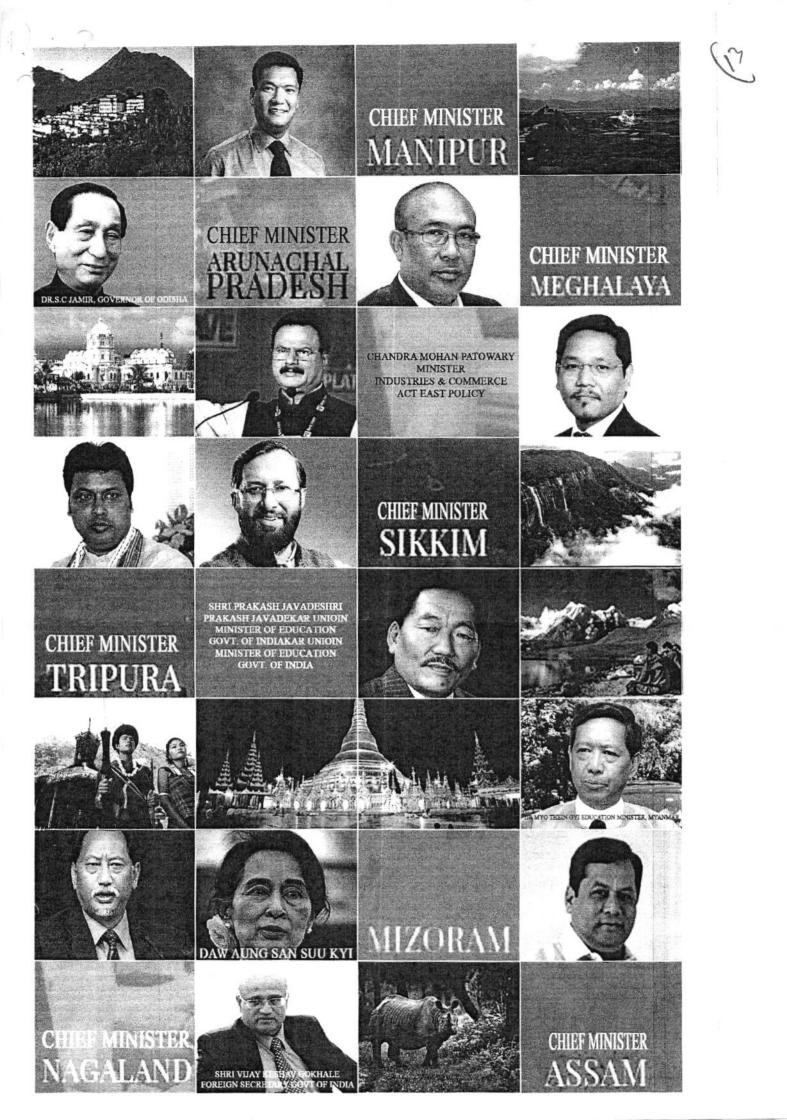


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Yangon, Myanmar







"EDUCATION OPPORTUNITIES IN NORTH-EAST INDIA"

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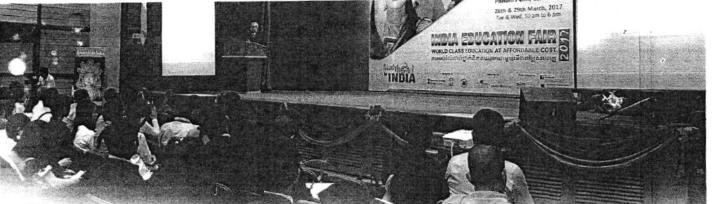
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