

GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM
KAHILIPARA.....GUWAHATI-19

No.DHE/CE/Misc-95/2018/10

Dated Kahilipara the 19-12-2018

From:- Smti Gitimoni Phukan, ACS
Director, Higher Education, Assam
Kahilipara, Guwahati-19.

To ✓ The Principal (all)
Govt./ Provincialised Colleges of Assam

Sub. Advisory on online dangerous game namely Momo Challenge.

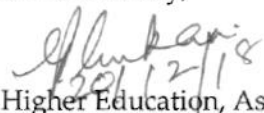
Ref. Govt. letter No.AHE.387/2018/42, dated 30-11-2018.

Sir/ Madam,

With reference to the Govt. letter on subject cited above, I would like to forward herewith Govt. letter No.AHE.387/2018/42, dated 30-11-2018, along with its enclosures, regarding advisory on online dangerous game namely Momo Challenge, which is self explanatory and request for necessary action as per the contents of the letter.

Further, you are requested to take appropriate preventive steps as per National Commission for Protection of Child Rights letter No.2601/08/2018-POCSO/NCPR/79060, dated 06-09-2018 (copy enclosed).

Yours faithfully,


Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

Memo No.DHE/CE/Misc-95/2018/10-A

Dated Kahilipara the 19-12-2018

Copy forwarded to:

- 1) The Joint Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-6 for information.

Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

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GOVERNMENT OF ASSAM
HIGHER EDUCATION DEPARTMENT
ASSAM SECRETARIAT:::BLOCK 'C' GROUND FLOOR
DISPUR:::GUWAHATI-6
email: higherednassam@gmail.com

No. AHE. 387/2018/42

Dated Dispur, the 30th November, 2018

From : Smti. G.K. Chakraborty
Under Secretary to the Govt. of Assam
Higher Education Department.

To : 1) The Director of Higher Education, Assam
Kahilipara, Guwahati-19

2) The Director of Technical Education, Assam
Kahilipara, Guwahati-19

Sub. : Advisory on online dangerous game namely Momo Challenge.

Mastia
P/O Faruq
11/12/18

Sir,

With reference to the subject cited above, I am directed to enclose herewith copy of the Letter No. PLA.14/2013/255 dtd. 31/10/2018 alongwith its enclosures received from Joint Secretary to the Govt. of Assam, Home & Political Department and request you to issue necessary instructions to all institutions to take appropriate preventive steps as per National Commission for Protection of Child Rights with intimation to this department.

Encl- As stated

Yours faithfully,

30/11/18
Under Secretary to the Govt. of Assam
Higher Education Department.

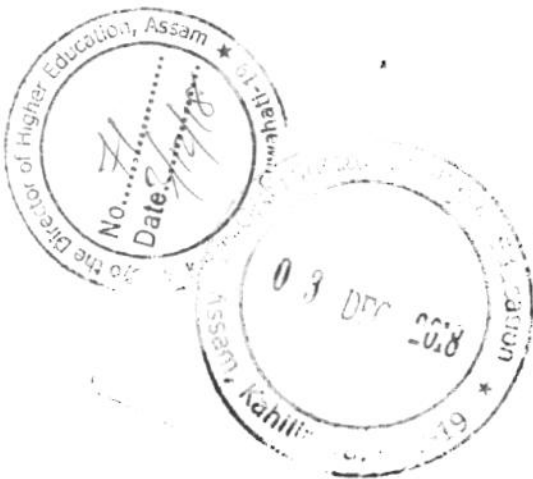
A
AM
31/12/18
Memo No. AHE. 387/2018/42-A
Copy to:

Dated Dispur, the 30th November, 2018

1) Shri D. Das, ACS, Joint Secretary to the Govt. of Assam, Home & Political Department w.r.t his Letter No. PLA.14/2013/255 dtd. 31-10-2018

By Order etc.,

sd/-
Under Secretary to the Govt. of Assam
Higher Education Department.



ECR: 268477 / 2018 Secy (KA)

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Supdt (H.E)
3/11/18

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GOVERNMENT OF ASSAM
POLITICAL (A) DEPARTMENT: DISPUR: GUWAHATI

NO.PLA 14/2013/255 (ecf 5243)

Dated Dispur, the 31st October, 2018.

From : Shri D. Das, ACS,
Joint Secretary to the Govt. of Assam,
Home & Political Deptt, Dispur.

- To
- 1) The Director General of Police, Assam, Ulubari, Guwahati
 - 2) The Spl. Director General of Police (CID), Assam, Ulubari, Guwahati
 - 3) The Principal Secretary to the Govt of Assam, Education (Higher) Department, Dispur.
 - 4) The Commissioner and Secretary to the Govt of Assam, Education (Elementary/Secondary) Department, Dispur.
 - 5) The Divisional Commissioner (all)

us (KA)
1093
3/11/18


Sub : Advisory on online dangerous game (Momo Challenge)-Child Online Safety-regarding

Sir,

In inviting a reference to the subject cited above, I am directed to forward a copy of advisory on Online dangerous game namely Momo Challenge where children are attempting to commit suicide after playing the game as received from the National Commission for Protection of Child Rights, Government of India New Delhi vide letter No 2601/08/2018-POCSO/NCPDR/79060 dated 06/09/2018 and to request you kindly to issue necessary instructions to all the offices under your administrative control to take appropriate preventive steps for child online safety.

Action taken in this regard may kindly be furnished to this end.

Yours faithfully,



Joint Secretary to the Govt. of Assam,
Home & Political Deptt, Dispur.

Memo NO PLA 14/2013/255 (ecf 5243) (A)

Dated Dispur, the 31st October, 2018.

Copy along with enclosure to

The Director, Information and Public Relations. He is requested to kindly take necessary action for creating awareness among the public on the matter.


Joint Secretary to the Govt. of Assam,
Home & Political Deptt, Dispur.

Office of the
Joint Secretary
Home & Political Deptt
Dispur
Date: 02/11/18

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file
D. Das
(4/KA)

विद्यमेव जयते

Prin. Secy H&P

ASCR (M)

20/9/18

भारत सरकार
GOVERNMENT OF INDIA

राष्ट्रीय बाल अधिकार संरक्षण आयोग

NATIONAL COMMISSION FOR PROTECTION OF CHILD RIGHTS

नई दिल्ली-110 001

New Delhi - 110 001

Advt. C.S. Home Dept. No.2601/08/2018-POCSO/NCPCR/79060

Advt. C.S. Social Welfare

Dated: 6th September 2018

Office of the Chief Secretary
Government of Assam
Dispur, Guwahati-6

ECR No. 251487

1. Chief Secretary, All States/Union Territories
2. DGP, All States/Union Territories
3. Secretary, Education Department, all States/UTs

Subject: Advisory on Online dangerous game (Momo Challenge) - Child Online Safety-reg

Sir/Madam,

The NCPCR has noticed that there are media reports that children have been becoming victims of Momo Challenge Game. It is reported to be a game played by invitation only. The children are attempting to commit suicide. Copies of extracts of website regarding Ajmer's victim of Momo Challenge Game and news published in the Times of India dated 26th August 2018 regarding incidents in West Bengal, are enclosed.

2. It is reported in the media that the Momo Challenge Game was initially started on Facebook but is now spreading via Whatsapp. Momo is a social media account on WhatsApp, Facebook and YouTube. The image used for the Momo game has been adopted from the work of Japanese artist Midori Hayashi, who has no connection with the game. As per reports published, sometimes the account challenges users to communicate with an unknown number, and complete a series of violent acts that ultimately end in death. If one refuses to follow the game's orders, he or she is sent threatening and disturbing images. Sometime, the threat given is that of corrupting social media accounts of the victims and to label fake allegations against him/her. This account seems to be connected to three numbers in Japan, Mexico and Columbia and a number of smaller islands on both sides of Latin America.

3. The NCPCR had requested concerned departments/ministries in Government of India to take immediate preventive steps to stop its spread in India. The Ministry of Electronics and Information Technology has issued advisory on "MOMO CHALLENGE GAME" (copy enclosed).

4. It is requested that all concerned may please be directed to take appropriate preventive steps for child online safety.

Thanking you,

Serious Issue

Support for A1

PI put up

20/9/18

Yours faithfully,

(Signature)

(Yashwant Jain)
Member

ASCR
28/9/2018

Encl: As above.

Copy to:

1. Chairperson, all States CPCR - with a request to ensure awareness on the subject in your State.
2. MWCD (DS-W.I) - wrt their OM No.31/11/2018-CW.I (e-59702) dated 30th August 2018.

आसम सरकार, चन्द्रलोक बिल्डिंग, 36, जानपथ, नई दिल्ली-110 001

3rd Floor, Chanderlok Building, 36, Janpath, New Delhi-110 001

फोन / Ph. 011-23724020 फैक्स / Fax : 011-23724026

वेबसाइट / Website: www.ncpcr.gov.in

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24/8

Ministry of Electronics & IT (MeitY)
(Cyber Laws & e-Security Group)

Dated : 27 Aug 2018

Subject : ADVISORY ON "MOMO CHALLENGE GAME"

It is reported in the media that there is new online challenge game called "the Momo Challenge" which started on Facebook where members are "challenged" to Communicate with unknown numbers . It went viral on social media platforms, especially WhatsApp.

The Momo Challenge consists of a variety of self-harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. The game involves challenges that encourage teenagers/ children / any other user to engage in series of violent acts as challenges of the game.

The game inspires teenagers/ children / any other user (the player), to add unknown contacts on WhatsApp by the name of 'Momo'. Once the contact is added, the image of the terrifying Japanese 'Momo' doll with bulging eyes appears in contact. The game controller then entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

Look out for following Signs and Symptoms :

1. Becoming withdrawn from friends and family
2. Persistent low mood and unhappiness
3. Looking worried that stops him/her from carrying out day to day tasks
4. Sudden outbursts of anger directed at themselves or others
5. Loss of interest in activities that they used to enjoy
6. Visible marks like deep cuts or wounds on any part of the body of the child.

How to protect your child from this game:

1. Check in with your child, ask how things are going. Ask if there have been things stressing them, or anything that has them worried. If your child is talking about any level of distress, do not hesitate to ask them about changes in mental health.
2. Unless there is reason to believe your child already knows of or has played the game, don't discuss about the Blue Whale game. By doing so, you increase the chance that your child will search for it on their own.
3. Monitor your children's online & social media activity to ensure they are not engaging with this game.
4. Keep your eyes open for:
 - a) Unusually secretive behaviour, mostly related to their online activity
 - b) A sudden increase in the time they spend online, especially social media
 - c) They seem to change screens on their device when approached
 - d) They become withdrawn or angry, after using the internet or sending text messages
 - e) Their device suddenly has many new phone numbers and email contacts
5. Install a good cyber/mobile parenting software which helps them in monitoring your children.
6. Parents should take reports from child counsellor present in the school at regular intervals.
7. If you fear your child may be at risk, get professional help right away.
8. Remind your child that you are there and will support them as they face life challenges.

References :

1. <http://infosecawareness.in/family/>
2. <https://indianexpress.com/article/what-is/what-is-momo-challenge-5302916/>
3. <https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/parental-controls/>
4. <https://support.google.com/googleplay/answer/1075738?hl=en-GB>
5. <https://support.apple.com/en-gb/HT201304>
6. <https://timesofindia.indiatimes.com/lifestyle/health-fitness/health-news/after-blue-whale-it-is-again-whatsapp-suicide-game-thats-risking-your-teens/articleshow/65335762.cms>
7. <http://www.news.com.au/technology/online/social/where-the-creepy-image-for-the-momo-challenge-from/news-story/535560edbd2ad95656215d626030fa29>

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PLAY
Q

https://www.pinkcitypost.com/

https://www.pinkcitypost.com/category/state/

https://www.youtube.com/channel/UCiJ2xCmZdsRgkxmKKbN3C4A?view_as=subscriber

Ajmer teen first victim of Momo Challenge in India, 'commits suicide'

According to the reports, a class 10th girl student slit her wrists. After that, she hung herself to death. Police have found that the girl was playing an online game 'The Momo Challenge'. This came to the light after the cops checked the Internet browsing history in the girl's mobile phone.

Rimjhim Jethani (https://www.pinkcitypost.com/author/rimjhim/) | August 22, 2018 | Last Updated: August 22, 2018 4:54 pm

Home (https://www.pinkcitypost.com/) » State (https://www.pinkcitypost.com/category/state/) » Ajmer teen first victim of Momo Challenge in India, 'commits suicide'



Repetitive Image: An Ajmer girl commits suicide while playing Momo Challenge

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Formats: PDF | Microsoft® Word | Microsoft® PowerPoint | Microsoft® Excel
Runs On: Windows® 7, Windows® 8, Vista & XP operating systems



YOUR TEMPLATE FINDER

Jaipur: The WhatsApp virtual suicide game 'The Momo Challenge' has claimed its first life in India. A 15-year-old girl committed suicide in Ajmer district of Rajasthan after accepting 'The Momo Challenge' online. This game is similar to the 'Blue Whale Challenge', which went viral earlier in the

Share this story on



Man who duped people of Rs 8 crore through MLM company arrested from Gurugram
provokes them to end their life
(https://twitter.com/intent/tweet?text=Ajmer%20teen%20first%20victim%20of%20Momo%20Challenge%20in%20India,%20commits%20suicide%20from%20Gurugram)

(https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fwww.p

(whatsapp://send?text=Ajmer%20teen%20first%20victim%20of%20Momo%20Challenge%20in%20India,%20commits%20suicide%20from%20Gurugram)

Kolkata techie receives Momo Challenge invite

Dwaipayan Ghosh | TNN | Updated: Aug 26, 2018, 09:06 IST

KOLKATA: At least two persons from different parts of the state — one of them from Kolkata and the other from Siliguri — received the invite for Momo Challenge on Whatsapp around 11pm on Thursday. Rajorshi Upadhyay, the IT employee from Kolkata, has sought help from Kolkata

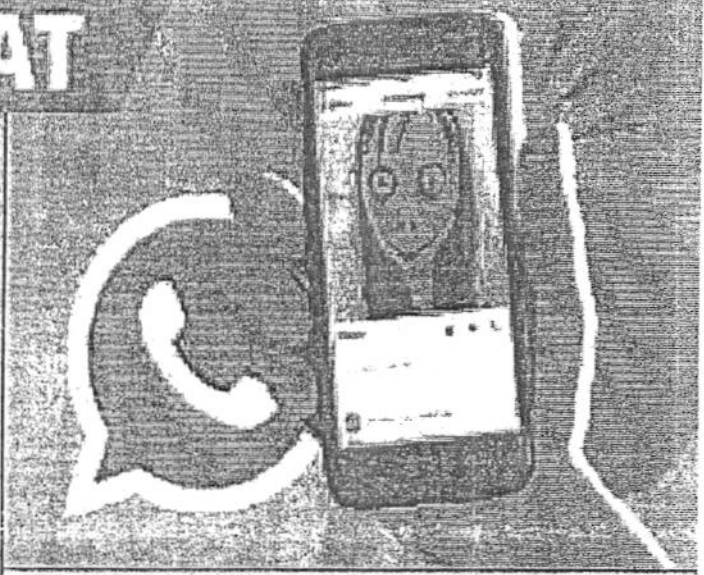
Police.

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VIRTUAL THREAT

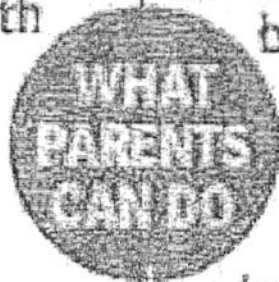
Other recipients

- A girl in Jalpaiguri. She received the message along with a college student from the same district from a California number
- A South Dinajpur college student. He was asked to speak to Momo for at least six successive days. When



he decided not to play the game, he was asked to keep the invitation a secret.

- Contact police once your son/daughter informs you of receiving such an invite. Usually, posts about death or suicide on social media attract the invitation
- Have regular and informal conversations so that kids talk without fear of being reprimanded. Encourage questions, address their curiosity and



- guide them in a friendly way
- Warn about talking to strangers, not only outdoors, but even on social media
- Keep parental control features on. This makes it easy to help keep your children safe online
- Read up and stay informed on new dangers in the internet world

Upadhyay received the Whatsapp message when the mobile phone was being charged. Upadhayay, who has a eight-year old kid, said they were

2/2/20



spreading via Whatsapp.

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The Momo challenge was initially started on Facebook but is now

VIRTUAL THREAT

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According to psychiatrists, sending messages at night shows there are sinister plans as the mind is at the weakest at night and especially dangerous for those who are suffering from depression. So when should you raise the alarm as a parent? Psychologists say any abrupt change in behaviour should be enough to trigger an alarm. Sudden willingness to be left alone — shutting doors, speaking to someone over phone or social media and ignoring family members — are some common examples. Cuts and bruises too need to be looked into. "Some of these are absolutely normal behaviour for teens, so you need to be careful how you raise the issue," pointed out one of them. The Momo challenge was initially started on Facebook but is now spreading via Whatsapp. 'Momo' is a social media account on WhatsApp, Facebook and YouTube. The image used for the Momo game is a haunting image of a woman with exaggerated features taken from the work of Japanese artist Midori Hayashi, who has no connection with the game. Several web security blogs describe the Momo game as a social engineering attack, which may not necessarily be real, but can still cause harm through online harassment and cyber bullying.

TOP COMMENT

I get and win momo challenge everyday. Especially if its cheese porno from wow momo

Dingleberry Handpump

The account challenges users to communicate with an unknown number, and complete a series of violent acts that ultimately end in death. If one refuses to follow the game's orders, he or she is sent threatening and disturbing images. Sometimes the threat given is that of corrupting the social media accounts of the victim and to label fake allegations against him/her. This account seems to be connected to three numbers in

Japan, Mexico and Columbia and a number of smaller islands on both sides of Latin America.

"We have asked our cyber cell to put all the numbers from which the invites are being sent on surveillance," said a senior state official.