

GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM
KAHILIPARA:.....GUWAHATI-19

No.DHE/CE/Misc/59/2016/34

Dated Kahilipara the 26-10-2018

From:- Smti Gitimoni Phukan, ACS
Director, Higher Education, Assam
Kahilipara, Guwahati-19.

To ✓ The Principal (all),
Govt./Provincialised Colleges of Assam

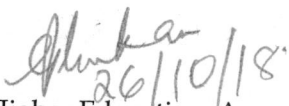
Sub. 150th Birth Anniversary of Mahatma Gandhi and Logo Branding.

Ref. Govt. letter No.AHE.602/2017/83, dated 06-10-2018.

Sir,

With reference to the Govt. letter on the subject cited above, I would like to forward herewith a copy of Govt. letter mentioned under reference along with its enclosures regarding 150th Birth Anniversary of Mahatma Gandhi and Logo Branding which is self explanatory and request you kindly to take appropriate steps on the matter to use the logo during the commemoration period of 15th Birth Anniversary of Mahatma Gandhi.

Yours faithfully,


Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

Memo No.DHE/CE/Misc/59/2016/34-A
Copy forwarded to:

Dated Kahilipara the 26-10-2018

- 1) The Deputy Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-6 for information with reference to the letter No.AHE.602/2017/83, dated 06-10-2018.

✓
Director of Higher Education, Assam
Kahilipara, Guwahati - 19.

Reg
15/10

GOVERNMENT OF ASSAM
HIGHER EDUCATION DEPARTMENT
ASSAM SECRETARIAT:::BLOCK 'C' GROUND FLOOR
DISPUR:::GUWAHATI-6
email: higherednassam@gmail.com

Chomonee
9/10/18
(32)

No. AHE. 602/2017/83

Dated Dispur, the 6th October, 2018

From : Md. F. Ahmed
Deputy Secretary to the Govt of Assam
Higher Education Department.

- To :
- 1) ✓ The Director of Higher Education, Assam
Kahilipara, Guwahati-19.
 - 2) The Director of Technical Education, Assam
Kahilipara, Guwahati-19.

Sub. : 150th birth anniversary of Mahatma Gandhi and Logo Branding .

Sir,

With reference to the subject cited above, I am directed to enclose herewith a copy of Letter No. GAG(A)363/2017/112 dtd. 04/10/2018 alongwith its enclosure received from the Secretary to the Govt. of Assam, General Administration(A) Department and request you to take appropriate steps to circulate under your subordinate Institution/offices from your end.

Enclo-As stated

AM
15/10

572
23/10



Yours faithfully,

M. Ahmed
8-10-2018

Deputy Secretary to the Govt. of Assam
Higher Education Department.

(31)

CCR: 257464 / 2018.

DS(PA)
Pl. circulate 8/10
TO DTE/DHE
5/10/18

GOVERNMENT OF ASSAM
GENERAL ADMINISTRATION (A) DEPARTMENT
DISPUR, GUWAHATI -6.

No. GAG(A)363/2017/112

Dispur the 4th October, 2018

973
8/10/18

From : Shri G.D. Laskar, ACS,
Additional Secretary to the Govt. of Assam,
General Admn. (A) Department

- To :
- 1) The Addl. Chief Secy./Principal Secretary/Commissioner & Secretary
 - 2) All Divisional Commissioner
 - 3) Deputy Commissioner.....
 - 4) All Sub-Divisional Officer (Civil)
 - 5) Principal Secretary, Assam Lagislative Assembly, Dispur.

Supdt.
Pl. PW
DHE
E.

Sub. : 150th birth anniversary of Mahatma Gandhi and Logo Branding.

Sir,

With reference to the subject cited above, I am directed to forward herewith a letter No. 24-12/2018-Spl. Cell dated 18th September, 2018 received from Arun Goel, Secretary, Government of India, Ministry of Culture, New Delhi which is self explanatory and to request you kindly to take appropriate steps on the matter to use the logo during the commemoration period of 150th birth anniversary of Mahatma Gandhi under your administrative controls accordingly.

Enclosures : As stated above.

Yours faithfully,

Sd/- (Hem Kanti Nath)
Secretary to the Govt. of Assam,
General Administration (A) Department,

Memo No. GAG(A)363/2017/112-A

Dated Dispur the 4th October, 2018

Copy to :-

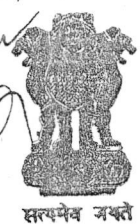
1. S.O. to Chief Secretary to the Govt of Assam for kind information.

30

111

अरुण गोयल, भा.प्र.से.
सचिव
Arun Goel, IAS
Secretary

Add. Secy (G.D.L.)
[Signature]



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

No.24-12/2018-Spl. Cell

Add. C-S. (G.A.D.)
Comm. & Secy Cultural Affairs

September 18, 2018



Office of the Chief Secretary,
Government of Assam
Dispur, Assam
25/9/18
25-9-18

Dear Sir Verma,

urgent
super
[Signature]

Government of India is commemorating 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October 2018 to 2nd October 2020 both at National and International level. One of the suggested activities is, Logo Branding in Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. websites, E-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity material, digital signature and any other medium deemed appropriate during the commemoration period.

2. The following designs of the logo with colour guide have been finalised and are available on the web-site <http://gandhi.gov.in/download.html> for download:-

- i) Logo in original form (Main Logo)
- ii) Logo for use in single colour (for use in black and white)
- iii) Logo in reverse form with light/bright background
- iv) Logo in reverse form with dark background

3. I request you to instruct the departments, organisations etc. under your State Govt. to use the logo during the commemoration period.

4. I further request you to upload activities to be undertaken by your State Govt. during 2nd October 2018 to 2nd October 2019 on the above mentioned website.

P.D
27/9/18
URGENT

With regards,
[Signature]
Secy GAD

Yours sincerely,

[Signature]
(Arun Goel)

Shri Alok Verma
Chief Secretary,
Govt. of Assam
Assam Sectt.
Dispur, Guwahati-701006